



# Government Degree College

Yerraguntla-516309, Kadapa District

Dr. M. Ravi Kumar, M.S.c. Ph.D.

Principal



## NEWSLETTER

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## JOB FEST

As a part in the implementation of NEP 2020, it is identified as the need of the hour to enhance employability skills through circular activities; internship programmes etc. and provide employability among the students. Keeping this aim of sustainable economic development and empowering the youth in a progressive way for their future career, the Commissioner of Collegiate Education, A.P., has initiated to organize JOB FESTS for the convenience of students to get the Job placements at their door steps. One among the JOB FESTS, the JOB FEST was organised at YSR Degree College, Vempalli on 07-03-2024 with the support of the Nodal Resource Centre (NRC); SKR & SKR Degree College for Women (A), Kadapa.





Government Degree College, Yerraguntla, YSR district has participated in the JOB FEST and attained 100% placements. One of the reputed industries, PERSOLKELLEY, Bangalore came forward and extended the job offers to 42 students from GDC Yerraguntla. The event facilitated a platform for students to showcase their skills and interact with potential employers. PERSOLKELLEY's participation underscores its commitment to supporting educational initiatives and fostering employment opportunities. This collaborative effort between academic institutions and industries contribute significantly to bridging the gap between education and employment, ultimately empowering students with valuable career prospects.

## International Women's Day (March 8)



Every International Women's Day is a new opportunity to render new definitions to womanhood. It calls the attention of the world to take a moment and marvel at the unimaginable, women across the globe have made possible. It is indeed incredible what the womenfolk have been contributing to the world amidst a thousand adverse circumstances. GDC, Yerraguntla proudly celebrated this women's day by making respect to women across different walks of life for the enormous grit and endurance they have put on.

Dr. C. Sree Vijaya Durga, Co-ordinator, Women Empowerment Cell, welcomed the gathering. She introduced the history of the observance of women's day which goes back to the early 1900s when women in the industrialized world raised their voices and rebelled against the harsh working conditions. She also enunciated the importance of celebrating the success story of every woman on a global scale. For 2024, the UN has given the theme, 'Invest in Women: Accelerate progress, and take a stand with us using the hashtag #InvestInWomen. The celebrations of this year identified the five key areas needing joint action; Investing in women, a human rights issue, ending poverty, implementing gender-responsive financing, shifting to a green economy and care society and Supporting feminist change-makers. Purple is the symbolic colour of International Women's Day (IWD) 2024, while the combination of Green, Purple and White colours is meant to represent women's equality.





Dr. M. Ravikumar, Principal has delivered the presidential address. He started off by offering warm women's day greetings to the women faculty, staff and students. He also emphasized the importance of achieving the goals of the college by giving impetus to women's empowerment. Citing various examples of renowned women leaders from different spheres, he reminded the unbeatable power of womanhood. Sri G. Eswara Reddy, Vice-Principal, Dr. B. Mallikarjuna Raju, Lecturer in Telugu and other staff members are talked about how the state government has formulated reservation policies that helped women of Andhra Pradesh to excel in the field of education. And also have given emphasis on the relevance of this year's IWD theme "Invest in Women: Accelerate progress". By taking references from myths and history to exemplify the fortitude of women, they did not overlook the record of men in India who have played a crucial role in placing women on high pedestals. Many of the women students have shared their views in this context.

Prizes were distributed to the winners of various competitions conducted on this occasion. The Women Empowerment Cell has immensely recognised the services of the workers who worked for the institution and honoured them.



K.R. Bhagavathi, Lecturer in Commerce proposed the vote of thanks. She thanked the Principal and other dignitaries who continue to make this college a wonderful working place for all women. She expressed gratitude to the Staff who contributed their co-operation in conducting various competitions on this occasion.

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If you want something  
said, ask a man; if you  
want something done,  
ask a **woman.**

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MARGARET THATCHER

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# World Consumer Rights Day (March 15)



World Consumer Rights day is celebrated on 15 March 2024, every year with an aim to encourage awareness about consumer rights and needs across the world. The day also aims to safeguard consumer rights and to ensure that customers are not subjected to market exploitation or social injustice that may imperil their rights. India has enshrined the concept of consumer rights in its Constitution. The Consumer Protection Act was passed in Parliament in December 1986, with the goal of empowering consumers.





The Department of Commerce has organized the World Consumer Rights Day. World Consumer Rights Day 2024 was commemorated at Government Degree College Yerraguntla with enthusiasm, organized by the Consumer Club and the Department of Commerce. The theme, "Fair and Responsible AI (Artificial Intelligence) for Consumers," was meticulously explored throughout the event. Principal Dr. M. Ravi Kumar and Vice Principal G. Eswara Reddy have delivered enlightening speeches, stressing the significance of consumer rights in the age of artificial intelligence. Ch. Ramakrishna, Lecturer in commerce has conducted an informative session on consumer rights, enlightening attendees on their rights and responsibilities. The theme was eloquently explained by K.R. Bhagavathi, Lecturer in commerce. The event witnessed with the active participation from both the staff and the students in promoting consumer awareness and ensuring fair practices in the marketplace. The staff members and the students enthusiastically participated in the programme and expressed their views and shared their experiences with much ease and attention.